

MERCYHURST NORTH EAST

Associate of Business Administration – Social Media Marketing

Tracking Sheet (2017 – 2018)

STARTED _____ NAME _____

Fall Semester #1		Grade	REACH	Term taken
COM	110 Oral Communications (Comm 180)	()		_____
COM	240 Digital Video Prod. I(Comm183)	()		_____
COMP	120 Research and Writing (Reach)	()	(F)	_____
MATH	102 or above_____	()	()	_____
MKTG	162 Principles of Integrated Mktg	()		_____
IMU	101 Intro to Mercyhurst	()		_____

Spring Semester #2		Grade	REACH	Term taken
Art	110 Art Appreciation or ART 100(erie)	()	(E)	_____
ACCT	101 Principles of Accounting I	()		_____
Reach	Reason and Faith_____	()	(R)	_____
COM	260 Intro to Social Media(Comm 190)	()		_____
MGMT	120 Principles of Management	()		_____

Fall Semester #3		Grade	REACH	Term taken
ART	220 Typographic Foundations	()		_____
Reach	Reach Course_____	()	()	_____
ECON	105 Macroeconomics	()		_____
MIS	101 Computer Applications	()		_____
MIS	106 Web Management I	()		_____

Spring Semester #4		Grade	REACH	Term taken
ART	221 Digital Imagery	()		_____
ELECTIVE	Business elective is recommended_____	()	()	_____
Reach	Reach Course_____	()	()	_____
COM	261 Principles of Pub. Rel.(Comm230)	()		_____
MIS	110 Advanced Computer Applications	()		_____

Other courses taken

_____ ()
 _____ ()
 _____ ()
 _____ ()
 _____ ()

Total credits earned _____