



Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business – Business Department

Academic Period Covered: 2019-2020

Date Submitted: November 24, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in:		
Accounting	Graduation Rate	120%
Business Economics	Graduation Rate	20%
Finance	Graduation Rate	136%
International Business	Graduation Rate	25%
Management	Graduation Rate	58%
Marketing	Graduation Rate	62 %
Sport Business Management	Graduation Rate	46%
Business Department Total	Graduation Rate	66%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In 2016, 92 students came into the business department as first-time freshman. In 2020, 61 students earned a business degree (graduation rate $61/92 = 66.3\%$). Because of the number of times students change majors from their time of their incoming cohort year (2016 in this case), the University tracks the number of incoming students per program in 2016 to the number of conferred degrees per program in 2020. As a result, some programs will have graduation rates over 100%. For example, Finance had 11 first time freshman in 2016 and graduated 15 students in 2020.